

Module Details	
Module Title	Introduction to Public Health
Module Code	HWS4012-B
Academic Year	2023/4
Credits	20
School	School of Nursing and Healthcare Leadership
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Directed Study	158
Seminars	12
Lectures	20
Interactive Learning Objects	8
Online Tutorials (Synchronous)	2

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
The module aims to introduce students to key concepts, principles and theories within public health. This will include an introduction to public health practice and careers in public health.

Outline Syllabus
The history of public health; Population health; Determinants of health and health inequalities; Principles of epidemiology and disease patterns; Infectious diseases; Non-communicable diseases; Prevention strategies and health promotion; Health protection; Environment and health; Ethical challenges in public health; The Public Health Knowledge and Skills Framework; Careers in public health and community wellbeing.

Learning Outcomes	
Outcome Number	Description
01	Demonstrate knowledge of key theoretical and practical concepts in the field of public health.
02	Identify and discuss key public health challenges.
03	Discuss the concepts of prevention and health promotion in relation to public health and wellbeing.
04	Identify and use relevant public health literature to inform discussion.
05	Present and discuss key concepts in a structured and coherent manner.

Learning, Teaching and Assessment Strategy
The module will be delivered using research informed teaching with key lectures, seminars, directed study, and tutorials. Key lectures will be in groups and will introduce students to key concepts and principles within public health (LO 1, 2, 3, 4). Seminars will support students to discuss assumptions and challenges within the field of public health, as well as supporting students to identify and discuss relevant literature sources (LO 4, 5). Use will be made of the VLE to complement learning in the classroom. Students will be supported to lead discussions within seminars to facilitate student-led learning.

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Short-Time Limited Online Examination	Multi-choice on-line exam covering the syllabus of the entire module.	100%
Formative	Examination - MCQ	All learning outcomes will be assessed through an online Multi-choice online exam. You will have the opportunity to complete mock MCQs as formative assessment. (90 mins)	N/A

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.