Module Details

Module Title	Independent Filmmaking
Module Code	FAM7029-B
Academic Year	2023/4
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 7

Contact Hours

Type	Hours
Lectures	3
Tutorials	30
Laboratories	3
Directed Study	164

Availability

Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims

To introduce a range of key practical considerations for advanced video production via rapid turnaround video acquisition and postproduction.

To develop the ability to critique one's own work and the work of others and solve production issues through shared practice.

Outline Syllabus

Lone working for video production, health and safety, framing, single camera video acquisition, techniques for capturing movement, continuity, audio acquisition, guided production projects, non-linear editing, post production audio/video.

Combining these attributes into a number of individual productions produced weekly.

Learning Outcomes

Outcome Number	Description
O1	Apply a systematic knowledge and understanding of the deeper production issues relating to content creation and post production within strict time constraints
O2	Realise a tangible single-camera video product (including use of cameras) and edit using non-linear techniques
O3	Plan with time constricts, visualise content, edit and be able to apply health and safety procedures.

Learning, Teaching and Assessment Strategy

Theoretical and technical information about video production is delivered through an initial lecture followed by a series of workshops/tutorials. Presented with a weekly theme, students individually produce short video products, working with the minimum of planning and receive formative feedback during the following workshop/tutorial session.

Assessment takes the form of packaging (combining) a selection of these films in to a guided show-reel, where processes, modifications and influences are highlighted.

This show-reel is a stand-alone product that will include narration from the student, examples of their own products (produced during the module) and any additional relevant video clips or other imagery. Both the films and the quality of the video presentation are assessed.

Supplementary assessment is to repair deficiencies in original submission.

Mode of Assessment

Type	Method	Description	Weighting
Summative	Coursework	Guided show-reel in the form of a stand-alone video package, presenting a portfolio of work (30Mins)	100%

Reading List

To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:
This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.