

Module Details	
Module Title	Public Health and Community
Module Code	CLS4015-B
Academic Year	2023/4
Credits	20
School	School of Pharmacy and Medical Sciences
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Lectures	20
Practical Classes or Workshops	15
Directed Study	165

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Academic Year

Module Aims
To introduce students to the roles and responsibilities of the National Health Service and the healthcare professionals working within it, and to begin to explore the factors influencing healthcare provision and health promotion.

Outline Syllabus
This module provides students with the opportunity in Semester 1 to acquire knowledge and develop conceptual understanding of public health and health promotion (LO 1, 2, 3 & 6).
Semester 2 will expand the topic of health promotion to the broader National Health Service structure, the differing roles of health professionals within it and interprofessional practice (LO 4 - 6).

Learning Outcomes	
Outcome Number	Description
01	Describe models of health promotion and public health interventions at individual, group, community, and population level.
02	Describe basic aspects of health and social policy and compare the factors affecting healthcare provision.
03	Debate and critically analyse effectiveness in health education and health promotion
04	Describe the roles of different healthcare professionals and the NHS.
05	Initiate health interventions and evaluate the projected impact upon society.
06	Develop independent study skills, research knowledge and communication skills.

Learning, Teaching and Assessment Strategy
<p>This module adopts a range of learning and teaching activities to facilitate your learning. Research informed key lectures, workshops and tutorials will deliver core content.</p> <p>Assessed via a project and presentation'. Word limit for essay is 1500 words.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Examination - Closed Book	Project and Presentation - Semester 1	40%
Summative	Examination - Closed Book	Essay - Semester 2	60%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.