

Module Details	
Module Title	Drawing for Production
Module Code	GAV4012-B
Academic Year	2022/3
Credits	20
School	Department of Media Design and Technology
FHEQ Level	FHEQ Level 4

Contact Hours	
Type	Hours
Independent Study	140
Lectures	6
Laboratories	36
Seminars	18

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 1

Module Aims
<p>This module aims to introduce students to skills in observational and constructional drawing of forms and environments. Students will learn to identify the appropriate use of formal elements and 2D and 3D methodologies as well as begin to review their work using a critical vocabulary.</p>

Outline Syllabus
<p>Drawing of inanimate forms and environments; linear and atmospheric perspective; application of formal elements: line, tone, texture, format, shape, space, form, scale Detailed study of the human figure including skeletal and muscle structure; posture and pose.</p>

Learning Outcomes	
Outcome Number	Description
01	Recognise appropriate methods to analyse, deconstruct and reconstruct 3D forms and environments. Identify formal elements and how they impact upon successful communications of forms or environments.
02	Collect and coherently organise reproductions of original works in a portfolio format. Review and present own work using a critical vocabulary. Communicate organic and inorganic forms and environments by applying a range of appropriate [predominantly manual] drawing techniques. Communicate organic and inorganic forms and environments by applying a range of appropriate constructional devices.
03	Review own work objectively within a wider context. Produce rapid sketches for communication purposes.

Learning, Teaching and Assessment Strategy
<p>The module will be delivered as a series of practical art classes with students expected to undertake both group and individual tasks. Facilitation of learning will take place in the form of group critiques, one on one tutoring and interactive lectures. Some sessions will take place outside. Drawing skills will be acquired through observational and constructional exercises in both 2D and 3D and the successful application of formal elements through critical analysis and self-reflection.</p> <p>Module skills will be summatively assessed in the submission of a comprehensive portfolio. Formative assessment will form an important part of module learning. There will be written feedback on portfolio once a semester prior to summative assessment submission.</p> <p>Supplementary assessment is to create a digitized portfolio of observational drawing with written critique.</p> <p>Although group work and cooperation will occur in some elements of the module and in some tasks, assessment will be undertaken on an individual basis.</p>

Mode of Assessment			
Type	Method	Description	Weighting
Summative	Presentation	A portfolio presentation with formal analysis, context and reflections.	100%
Referral	Coursework - Portfolio/e-portfolio	Supplementary Assessment: a digitized portfolio of drawings with written critique.	100%

Reading List
To access the reading list for this module, please visit https://bradford.rl.talis.com/index.html

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

