

Module Details	
Module Title	International Masters Summer School (Attendance)
Module Code	SIB7507-Z
Academic Year	2020/1
Credits	N/A
School	School of Management
Subject Area	Strategy and International Business
FHEQ Level	FHEQ Level 7
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Laboratories	8
Lectures	14
Tutorials	14
Demonstrations	76

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 3

Module Aims
<p>To draw your attention to contemporary issues relating to sustainability and the circular economy faced by businesses internationally and introduce you to innovative ideas that are used by organisations to become more sustainable. To further develop your skills in communication, critical analysis, negotiation, leadership and presentation in an international context. The business simulation focus on sustainable development will assist you in developing an understanding of the principles and processes of strategy formulation & the ability to identify the inter-relatedness of international business functions as well as business challenges caused by resource constraints internally and externally in an eco-social environment globally</p>

Outline Syllabus

Sustainable Development;
Triple Bottom Line;
Circular Economy;
Responsible Management;
Ethical Leadership;
International Team Building;
Managing cultural diversity;
Leadership;
International Communication;
International Negotiations;
Business Simulation game;
Innovative Business Models.

Learning Outcomes

Outcome Number	Description
01	Demonstrate enhanced knowledge of sustainability and the circular economy in key management contexts areas and have a good understanding of the international dimensions of that knowledge.
02	Critically analyse the impact of sustainability and circular economy and how these concepts are applied in a changing in an international context.
03	Effectively communicate, negotiate and present work with others in culturally diverse settings and have the confidence to lead in these situations.

Learning, Teaching and Assessment Strategy

This module consists of a combination of practical workshops, tutor-directed and self-directed activities, both individual and collaborative (including case presentations); self-analysis sessions and an interactive team-based challenge exercise, which collectively will assist you in meeting module learning outcomes (LO 1,2 and 3). Formative feedback will be provided in the tutorials and workshops. You will also be expected to undertake personal study to support the tutorial/workshop sessions. This is a non-credit bearing module, there is no mode as assessment required.

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Attendance requirement	Attendance	N/A	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

