

Module Details	
Module Title	International Masters Summer School
Module Code	SIB7506-A
Academic Year	2020/1
Credits	10
School	School of Management
Subject Area	Strategy and International Business
FHEQ Level	FHEQ Level 7
Pre-requisites	N/A
Co-requisites	N/A

Contact Hours	
Type	Hours
Demonstrations	76
Laboratories	8
Lectures	14
Tutorials	14

Availability	
Occurrence	Location / Period
BDA	University of Bradford / Semester 3

Module Aims
<p>To draw your attention to contemporary issues relating to sustainability and the circular economy faced by businesses internationally and introduce you to innovative ideas that are used by organisations to become more sustainable. To further develop your skills in communication, critical analysis, negotiation, leadership and presentation in an international context. The business simulation focus on sustainable development will assist you in developing an understanding of the principles and processes of strategy formulation & the ability to identify the inter-relatedness of international business functions as well as business challenges caused by resource constraints internally and externally in an eco-social environment globally.</p>

Outline Syllabus

Sustainable Development
 Triple Bottom Line
 Circular Economy
 Responsible Management
 Ethical Leadership
 International Team Building
 Managing cultural diversity
 Leadership
 International Communication
 International Negotiations
 Team Challenge
 Innovative Business Models

Learning Outcomes

Outcome Number	Description
01	Demonstrate enhanced knowledge of sustainability and the circular economy in key management contexts and have a good understanding of the international dimensions of that knowledge.
02	Critically analyse the impact of sustainability and circular economy and how these concepts are applied in a changing international context.
03	Effectively communicate, negotiate and present work with others in culturally diverse settings and have the confidence to lead in these situations.

Learning, Teaching and Assessment Strategy

This module consists of a combination of practical workshops, tutor-directed and self-directed activities, both individual and collaborative (including case presentations); self-analysis sessions and an interactive team-based challenge exercise, which collectively will assist you in meeting module learning outcomes (LO 1,2 and 3). Formative assessment and feedback will be provided in the tutorials and workshops. You will also be expected to undertake personal study to support the tutorial/workshop sessions.

Assessment of learning outcomes will be by an individual coursework contribution (LO1) which will include a reflection on team challenge exercise (LO2 and 3).

Mode of Assessment

Type	Method	Description	Length	Weighting
Summative	Coursework	Individual Report	N/A	100%

Reading List

To access the reading list for this module, please visit <https://bradford.rl.talis.com/index.html>

Please note:

This module descriptor has been published in advance of the academic year to which it applies. Every effort has been made to ensure that the information is accurate at the time of publication, but minor changes may occur given the interval between publishing and commencement of teaching. Upon commencement of the module, students will receive a handbook with further detail about the module and any changes will be discussed and/or communicated at this point.

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